

Business (BTEC Level 3 National Extended Certificate – Single Award - Pearsons)

Programme of Study:

Year 1

Unit 1 - Exploring a business

Unit 2 - Developing a Marketing Campaign

Year 2

Unit 3 - Personal and Business Finance

Unit 16 - Recruitment and Selection

Assessment

Unit 3: Personal and Business Finance 3hrs

Unit 2 exam: Developing a Marketing Campaign 3hrs

Coursework: Unit 1 and Unit 16

Entry Requirements

Students must achieve a minimum of a grade 4 in English Language and Maths as well as a total grade score of 32 from their 8 best GCSE's

Recommended Reading and Subject Enrichment

- Anyone can do it – Duncan Bannatyne
- The Rise And Fall Of Marks & Spencer: and How It Rose Again – Judi Bevan
- What You See Is What You Get: My Autobiography by Alan Sugar
- Management in ten words by Terry Leahy
- Screw it lets do it – Richard Branson www.youtube.com/watch?v=h9FkeyvdA2M
- The Virgin Way – Richard Branson o Audio Book FREE -
<https://www.youtube.com/watch?v=5wz40rdz7i4>
- The New One Minute Manager – Blanchard & Johnson or Audio Book FREE
<https://www.youtube.com/watch?v=ar4lrwXM4ao>
- Wake Up and Change Your Life by Duncan Bannatyne
https://www.youtube.com/watch?v=zqLVkMeJwE4&list=PLosYIggowJvECmirOpdII_Ynw5Lb4M-Tf&index=10&t=0s

Trips could include visits to Barclays HQ, Belgium, London Westfield's, Bank of England and Capgemini to give learners a real life insight to how businesses operate.

Higher Education and Career Pathways

The extended certificate is for learners who are interested in learning about the business sector alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in business-related subjects. It is designed to be taken as part of a programme of study that includes other appropriate BTEC Nationals or A Levels. The skills and knowledge you will develop on this course are designed to meet the current demands of industry and commerce, and you will find that many of the skills are transferable and will have currency in a wide range of careers from retail to finance, marketing, events management, sales and customer service roles.

Complementary Subjects

Maths and Geography A levels are excellent choices that support students in their attainment in Business. If students do not take A level Maths, we do recommend they study Core Maths as their enrichment choice.