

<b>Business (BTEC Level 3 National Extended Certificate – Double Award - Pearsons)</b>
--

Equivalent in size to **two** A Levels. 8 units of which 6 are mandatory and 3 are external. Mandatory content (83%). External assessment (45%).

Unit	Internal/external	Mandatory/Optional	Unit size
Exploring business	Internal	M	90 credits
Marketing Campaign	External	M	90 credits
Personal and business Finance	External	M	120 credits
Managing an Event	Internal	M	90 credits
Principles of management	External	M	120 credits
International Business	Internal	M	90 credits
Recruitment and selection	Internal	O	60 credits
Customer service	Internal	O	60 credits
Market research	Internal	O	60 credits
Training and development	Internal	O	60 credits
Team building in business	Internal	O	60 credits

#### **External assessments**

The styles of external assessment used for qualifications in the business suite are:

- Examinations – all learners take the same assessment at the same time, normally with a written outcome
- Set tasks – learners take the assessment during a defined window and demonstrate understanding through completion of a vocational task.

#### **Entry Requirements**

Students must achieve a minimum of a grade 4 in English Language and Maths as well as a score of 32 from their 8 best GCSE's

#### **Recommended Reading and Subject Enrichment**

Students should read Economics and Business news to better understand the content taught. We often organise visits to the Bank of England, Capgemini and revision conferences.

#### **Higher Education and Career Pathways**

Students often go on to study Business related subjects at degree level. Students often choose to pursue a career in fields ranging from banking, sales, product management and general management to working in public sector organisations or charities.

#### **Complimentary Subjects**

Maths and Media A levels are excellent choices that support students in their attainment in Business. Where students are unable to take A level Maths, we do recommend they study Core Maths.