

Business A Level (Edexcel Business A level 8BS0/9BS0 spec)



Roding Valley
HIGH SCHOOL

The ‘big’ skills needed for both GCSE and A Level:

- A01: Knowledge
- A02: Application
- A03a: Analysis
- A03b: Evaluation

Black font: Marketing, People and global business (themes 1 and 4)
Blue font: Business activities, decisions and strategy (themes 2 and 3)

YEAR	Term 1	Term 2	Term 3
12	<p>Topic: Meeting customer needs and the market</p> <p>Topic: Raising finance and financial planning</p> <p>Skills: Memory, analysis and application</p> <p>Assessment: Exam style questions starting with shorter questions (e.g. 4 marks) and then working upwards through 8 and 10 markers towards the 20 markers</p>	<p>Topic: Marketing mix/strategy and managing people</p> <p>Topic: Managing finance and resource management</p> <p>Skills: Memory, application analysis and evaluation</p> <p>Assessment: PPE window so a collection of exam style questions and on going essays.</p>	<p>Topic: Entrepreneurs & leaders and revision</p> <p>Topic: External influence and revision</p> <p>Skills: Big focus on analysis and evaluation which will incorporate knowledge and application.</p> <p>Assessment: PPE in first half term on all topics. 2 past papers which test the skills across a range of question types.</p>
13	<p>Topic: Globalisation, global markets and business expansion</p> <p>Topic: Business objectives & strategy and business growth</p> <p>Skills: Memory and application. Big push on analysis in context and ways to evaluate (thinking critically)</p> <p>Case studies throughout culminating in exam papers on topics covered to date from start of course</p>	<p>Topic: Global marketing, global industries and companies (multi national corporations)</p> <p>Topic: Decision making techniques and influences on business decisions</p> <p>Skills: Students will work on knowledge, application, analysis and evaluation. Students will develop numerical analysis techniques with a strategic mindset</p> <p>Assessment: is ongoing using question types across the mark range including 10, 12 and 20 markers. Second half term tends to feature a set of pre public exams</p>	<p>Topic: Revision and paper 3 pre release preparation</p> <p>Topic: Assessing competitiveness and managing change</p> <p>Skills: Emphasis on application throughout responses and analysis which addresses questions</p> <p>Assessment: on going including a range of questions. Final exams to be sat in summer consisting of three 2 hour exam papers.</p>

By the end of Year 13, our students can
Analyse and evaluate (think critically), Recall and link business terms, Apply business theory and thinking to different scenarios

