

RVHS Academic Reading List

Subject: Business



Love

LEARNING

RVHS Academic Reading List

Subject:	Business
Key Stage:	KS4

V = visit
NFA = academic non fiction article
TB = school textbook
S = TV drama series
D = documentary
N = novel for adults
YA = novel for teenagers
F = film
NF = non fiction

Year of Study	Topic	Suggested Reading	Type
10	Qualities of entrepreneurs	Dragon's Den The Apprentice TV series Anyone Can Do It: My Story Paperback – 3 Sep 2007 by Duncan Bannatyne	S S NF
10	Finance such as break-even, profit and revenue	Dragon's Den The Apprentice TV series Helen Coupland - Smith Edexcel GCSE 9-1 Business Paperback Edition.	S S TB

Year of Study	Topic	Suggested Reading	Type
10	External environment	https://www.theguardian.com/uk/business Sir Richard Branson - Business Stripped Bare: Adventures of a Global Entrepreneur	NFA NF
11	Supply chain analysis	How It's Made TV series Helen Coupland - Smith Edexcel GCSE 9-1 Business Paperback Edition.	D TB
11	Marketing Mix	https://www.tutor2u.net/business/reference/marketing-mix-basic-4ps Museum of Brands – London Legoland – the growth of a brand	NF V V
11	Motivation and leadership	The Google Story - David A. Vise Helen Coupland - Smith Edexcel GCSE 9-1 Business Paperback Edition.	NFA TB

RVHS Academic Reading List

Subject:	Business
Key Stage:	KS5

V = visit
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Year of Study	Topic	Suggested Reading	Type
12	Market demand and supply Sources of finance	Edexcel AS/A level Business 5th edition Student Book and ActiveBook	TB
		Dragon's Den	S
		The Apprentice TV series	S
		The Social Network (2010)	F
		https://www.ft.com/uk-business-economy	NFA
		https://www.bbc.co.uk/news/business	NFA
12	Profit and Liquidity Marketing mix and strategy	https://www.ft.com/uk-business-economy	NFA
		https://www.bbc.co.uk/news/business	NFA
		https://www.theguardian.com/uk/business	NFA
		Steve Jobs 2015 film	F
		The profit TV Series	S/D

Year of Study	Topic	Suggested Reading	Type
12	Motivation/ Leadership Economic influence & legislation	Margin Call 2011 film The profit TV Series https://www.ft.com/uk-business-economy https://www.bbc.co.uk/news/business https://www.theguardian.com/uk/business	F D/S NFA NFA NFA
13	Globalisation Types of business growth	https://www.ft.com/uk-business-economy https://www.bbc.co.uk/news/business https://www.theguardian.com/uk/business	NFA NFA NFA
13	Global Marketing Investment appraisal and decision trees	Dragons Den TV show The Apprentice TV Show The Profit TV Show https://www.ft.com/uk-business-economy https://www.bbc.co.uk/news/business https://www.theguardian.com/uk/business	S/D S/D S/D NFA NFA NFA
13	Impact of MNCs Managing change	Edexcel AS/A level Business 5th edition Student Book and ActiveBook Thorpe Park Educational Visit	TB V